

XI Congresso Nazionale SISEF
 LA FORESTA CHE CAMBIA
 10-13 ottobre 2017 – CNR Centro Congressi

COLLECTION AND CONSUMPTION OF WFP IN EUROPE

with a focus on the case study of Italy

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INTRODUCTION

- **Problem:**
 WFP are traditionally important and fundamental component of the modern concept of SFM
 National systems for reporting on marketed WFP are inadequate and obsolete
 ISTAT was used to report data, now halted. Anyway, incomplete
 → Social and economic importance of WFP is underestimated
 → Lack of information on WFP markets is a barrier for decision making
- **The project:**
 EC-financed project StarTree to tackle these issues
- **Purpose:**
 Assess the consumption and collection of WFPs in Europe → focus on Italy
- **Design:**
 Panel study (distributed by a polling agency), household as unit of analysis at EU28 scale (no Malta, Luxembourg and Cyprus) with Serbia, Turkey and European part of Russian Federation
- **Targeted parameters:**
 95% confidence level, 5% confidence interval on national level



Methodology

- **Sample:**
Respondents: 17 346 (95% confidence level, \approx 4.21% confidence interval)
Additional 2 482 respondents (cheater replace)
→ 720 in Italy (3.65% confidence interval)
- **Questions:**
The questionnaire originated from StarTree's supply chain survey (T3.1.2 & WP3)
 - Socio-economic (urban/rural, income, size of household)
 - Consumption (14 products & how were they obtained)
 - Collection (7 groups, 45 products – consumption vs. sale, quantity, location & use)
 - Other (forest ownership, frequency of picking, problems with and income from picking)
- **Post-stratification weights**
By number of households per country and by size of households within country

UNIT OF ANALYSIS IS HOUSEHOLD!

AND NOW RESULTS.....



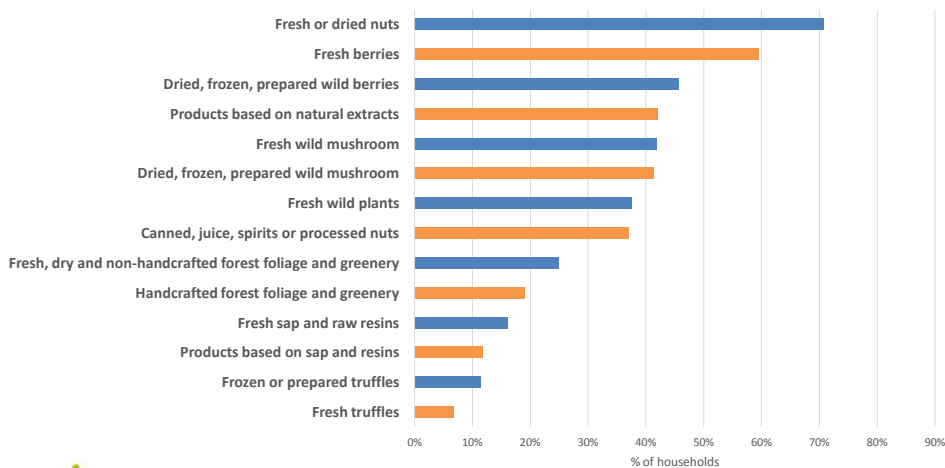
Multipurpose trees and non-wood forest products, a challenge and opportunity

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CONSUMPTION OF WFPs IN 2015 in EU (% of households)



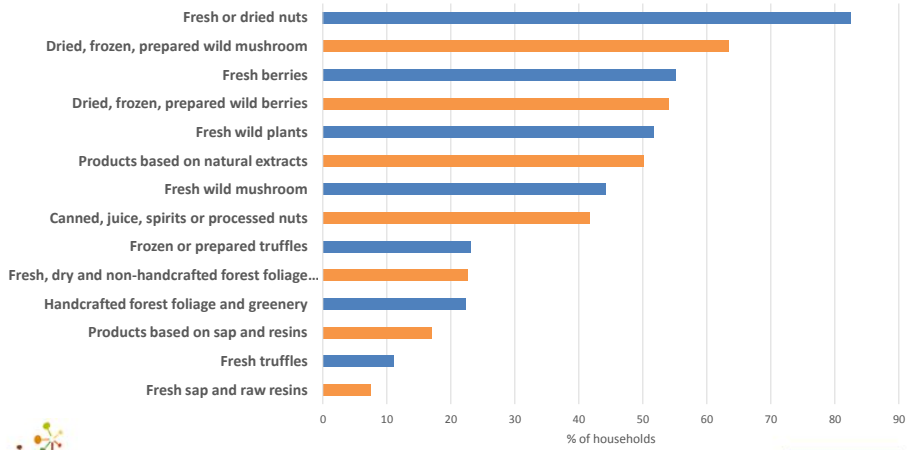
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CONSUMPTION OF WFPs IN 2015 in Italy (% of households)



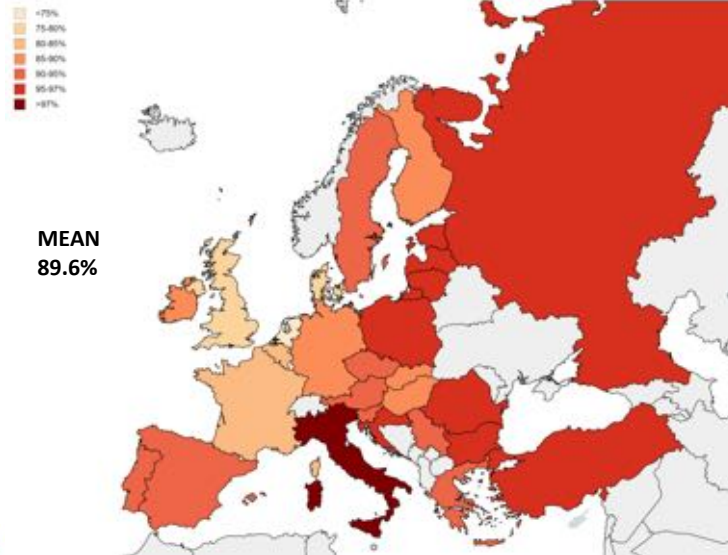
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CONSUMPTION BY COUNTRY



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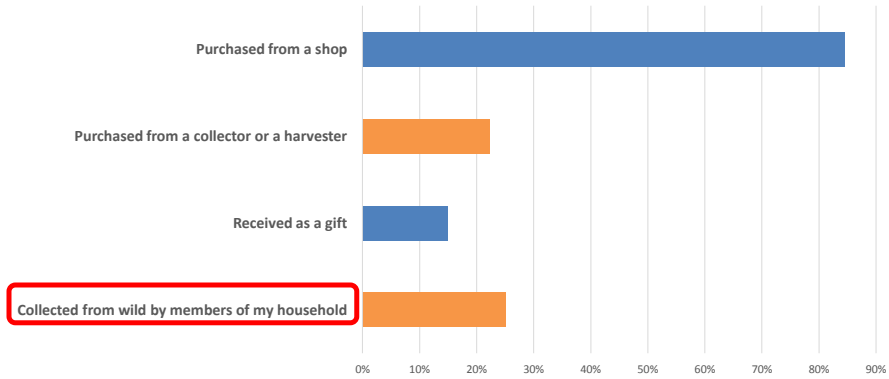
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HOW WERE WFPs OBTAINED?

(% of households)



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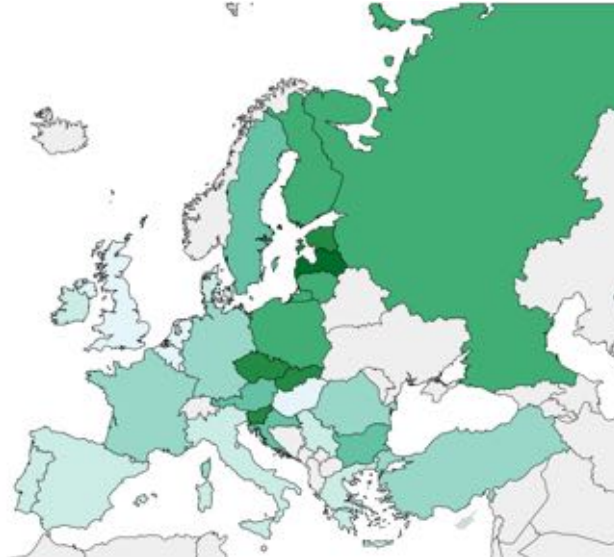


PICKING OF WFPs BY COUNTRY



MEAN
24.5%

Italy
14.9%



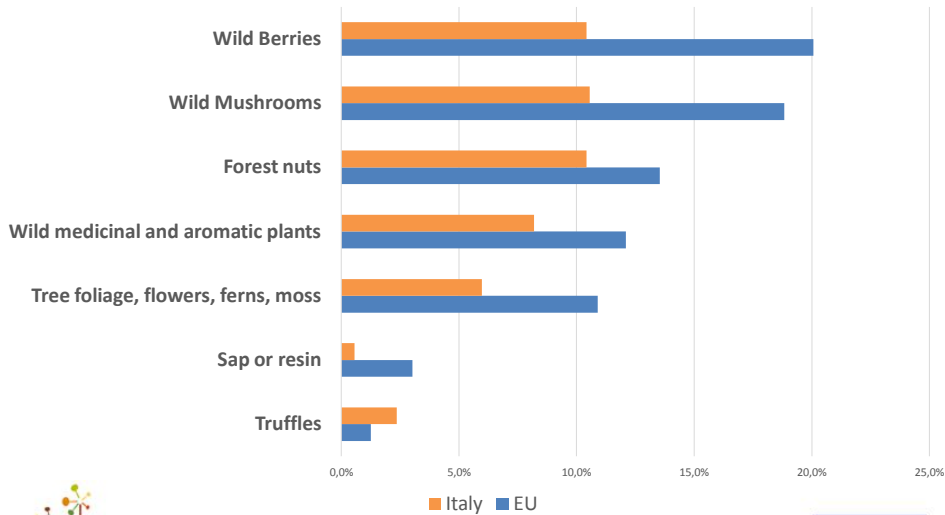
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PICKING OF WFPs in Europe and Italy (% of households)



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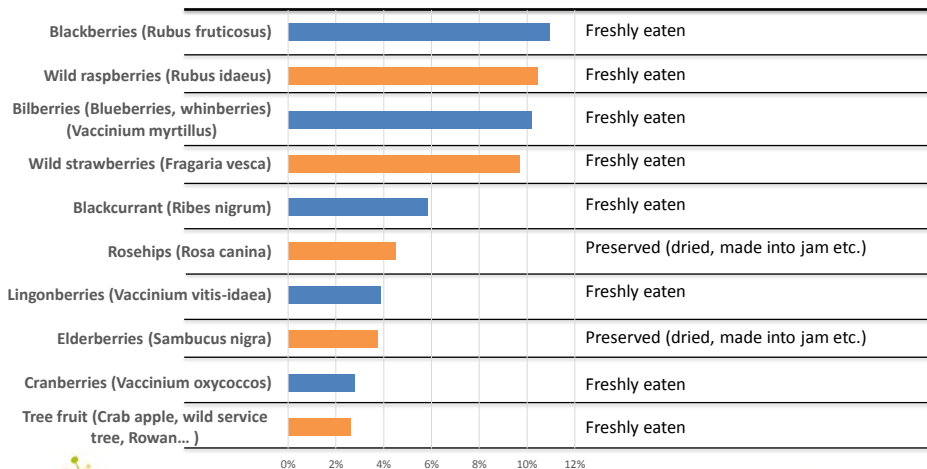


COLLECTION OF WFPs (% of households)

Wild Berries

TOTAL PERCENT OF HOUSEHOLDS: 20.06%

Most frequent usage (for part which is not sold)



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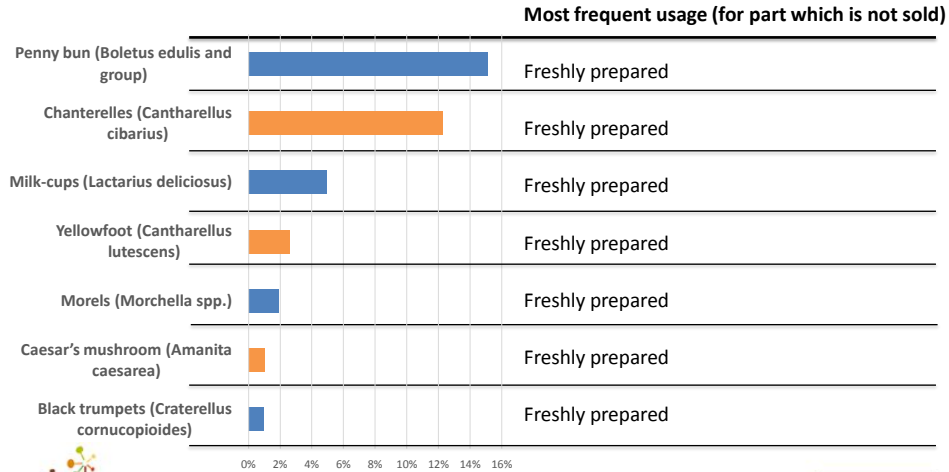
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COLLECTION OF WFPs (% of households)

Wild Mushrooms

TOTAL PERCENT OF HOUSEHOLDS: 18.83%



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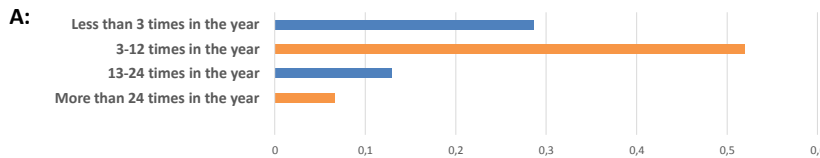


OTHER INFORMATION

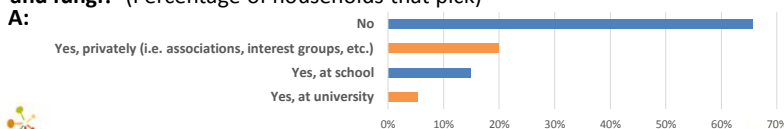
- Q: How many members of your household collected any of these items in 2015?**

A: 1.99 (mean value)

- Q: How many times did members of your household collect items you have indicated above in 2015? (Percentage of households that pick)**



- Q: Has anyone in your household attended any courses on the recognition of plants and fungi? (Percentage of households that pick)**



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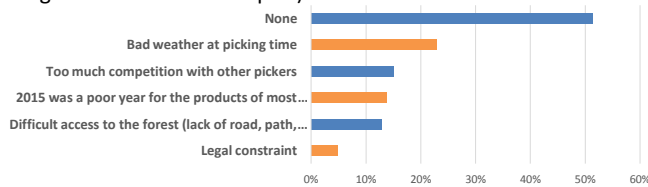
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OTHER INFORMATION

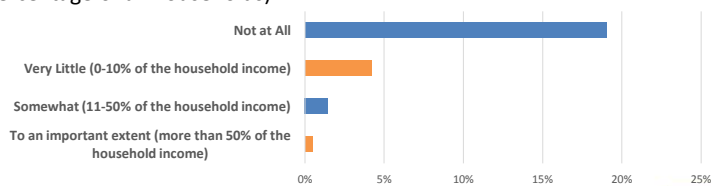
- **Q: What were the main constraints you had on picking these products in 2015?**

A: (Percentage of households that pick)



- **Q: Did picking any of these products contribute to household net income in 2015 (monetary contribution)?**

A: (Percentage of all households)



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OTHER INFORMATION

- **Q: Is there difference in the collection of WFPs with respect to living in urban/rural environment?**

A: YES

	Living environment	
	rural	urban
% pickers	34.94%	21.79%
sign. Chi-squared	0	
odds ratio (rural)	1.60	

- **Q: Does any member of your household own a forest?**

A: YES - 13.38% (Percentage of households that pick)

- **Q: Does household income affect consumption of WFPs?**

(Spearman's correlation between income and number of consumed products)

A: SOMEWHAT (0.1299*) → Italy 0.0823*

- **Q: Does household income affect collection of WFPs?**

(Spearman's correlation between income and number of collected products)

A: NO (-0.0149) → Italy -0.0617



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OTHER INFORMATION

- Q: How much are WFPs sold/consumed?

	Tree foliage, flowers, ferns, moss	Forest nuts	Wild Mushrooms	Truffles	Wild Berries	Wild medicinal and aromatic plants	Sap or resin
All consumed	75.7%	77.1%	85.2%	48.8%	89.0%	89.4%	74.3%
90% consumed	9.5%	5.3%	4.9%	18.3%	4.1%	3.8%	3.9%
75% consumed	6.0%	6.0%	4.3%	9.8%	2.6%	2.3%	10.1%
50% consumed	5.4%	5.8%	3.0%	9.6%	2.2%	2.0%	5.3%
25% consumed	1.6%	2.5%	1.4%	6.9%	0.9%	1.1%	1.8%
10% consumed	1.1%	1.7%	0.9%	7.7%	0.8%	0.9%	3.3%
All sold	0.8%	1.6%	0.4%	5.4%	0.4%	0.6%	1.5%

MORE SOLD THAN OTHERS



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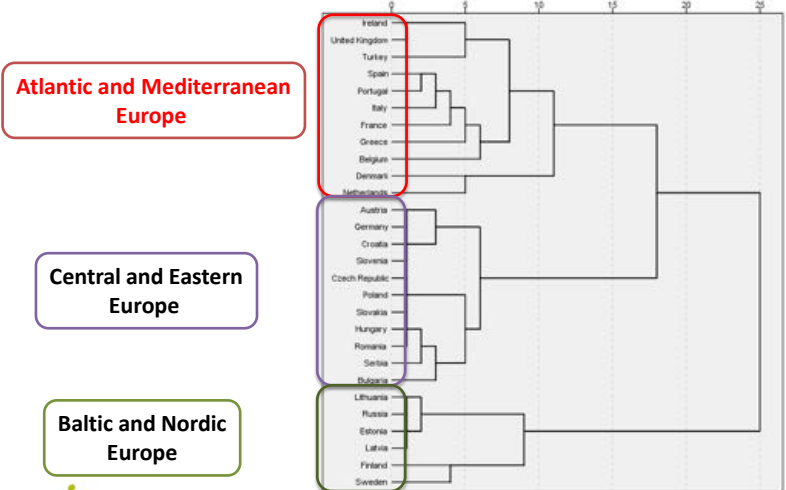
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ANALYSIS BY GROUPS

Hierarchical clustering of collection by country



Atlantic and Mediterranean Europe

Central and Eastern Europe

Baltic and Nordic Europe



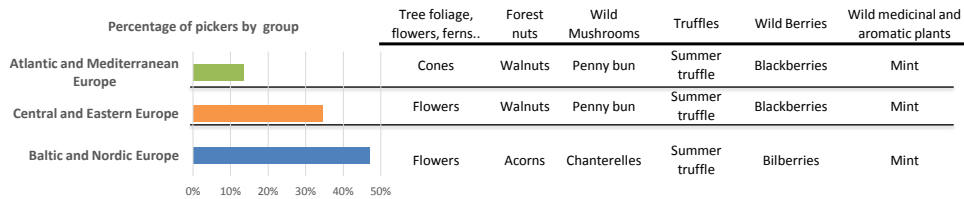
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CONCLUSIONS

- **Consumption** of WFP:
 - Very high rates – but are they really wild? (Product origin)
- **Collection** of WFP:
 - a mass social activity: around 1/4 of population!
 - increases from West to East, from urban to rural
 - vast majority picks in forest that does not belong to them (importance of harvesting rights)
- **Economic importance** of WFPs
 - for 0.5% of the EU households – more than 50% of income!



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THANK YOU

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