"This project is part of the PRIMA Programme supported by the European Union" An online training program on wild food value-chains Davide Pettenella, Nicola Andrighetto and Enrico Vidale TESAF Dipartimento Territorio e Sistemi Agro-Forestali



## **Task 5.1 Capacity building**

Coordinated by UNIPD with the participation of all partners, except AVFA and Prodeca

## Main goal:

→ Design and implementation of a training program addressed to the actors of the wild food value-chains, with special attention to SMEs, smallholders, small food processing companies, entrepreneurs, with preference to the young ones.







## The activities

- Around 10 hours of recorded videos
  - → About 80% recorded in the field
- 40 different videos, more than 20 experts involved from:
  - Italy (truffle)
  - Slovenia (truffle)
  - Spain (pine nuts)
  - Portugal (acorn)
- For 3 wild food products (truffle, pine nuts and acorn) the entire supply chain described and analysed, i.e. from forest (forest owners/pickers) to final consumers (restaurant)









## The structure of the course

• Module 1: Wildfood products: an overview (1h20)

This module provides the main theoretical concepts needed to have an overview of wild forest products sector, such as the existing definitions, their economic value and their role in international

• Module 2: Business in wildfood products (6h30)

This module provides references to describe the different stages of the truffle, pine nut and acorn supply chain. The different phases are first introduced on a theoretical level by the project partners and then described through interviews and video recordings in the field, which involved producers, pickers, process industries and final users

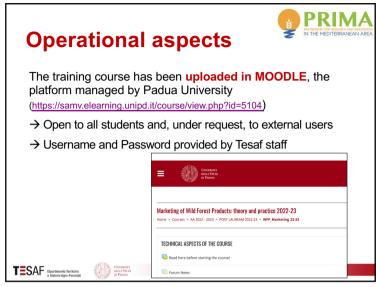
• Module 3: Innovation in wildfood value chains (1h 50)

This module is a collection of case studies of innovative technologies and processes applied to wild or semi-wild food provisioning or monitoring (innovation action devoloped during the project)

• Module 4: Test your idea

Student can develop their business plan Canvas for an evaluation





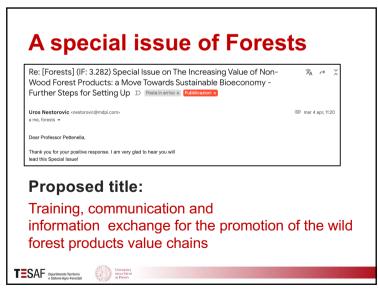
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