



#### Digitale Waldsymposium 2021 Berlin, 23-24 June 2021

### Payments for ecosystem services with focus on CO<sub>2</sub> storage

#### **Davide Pettenella**



Slides can be download from the web: search "davide pettenella"

### Outline

- Payments for Environmental Services related to forest C credits: the 2 markets
- Focus on the voluntary forest C markets
- 3 experiences in the voluntary market for forest credits
- Final remarks



This project has received funding from the European Union's H2020 research and innovation programme under grant agreement No 773702



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### **Forest Carbon markets**

The most consolidated (but still developing) market for Payment for Ecosystem Services (PES) at international level



Innovating for Forest Ecosystem Services



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 773702.

www.sincereforests.eu





#### Two markets, with different standards, MRV rules, transaction costs, prices

- **Mandatory** (or institutional, regulated, compliance) market
- Voluntary (or Over The Counter OTC) market
  - International Carbon PES schemes
  - Domestic markets (also managed or supported by national public authorities)



#### **Carbon credits & standards**

Mandatory

#### ERU-CER Emission Reduction Unit Certified Emission Reduction

**UN and Government Standards:** 



| Clean Development Mechanism |  |
|-----------------------------|--|
| (CDM)                       |  |



Emissions Reduction Fund (ERF) of the Australian Government



Joint Implementation (JI)



#### UK Woodland Carbon Code

#### Source: https://www.icroa.org/

#### Voluntary

#### VER Verified Emission Reduction

**Independent Standards:** 



American Carbon Registry



**Climate Action Reserve** 



Gold Standard

TESA



Verified Carbon Standard (VCS)



## Mandatory and voluntary Carbon markets

The **mandatory C market:** established directly for implementing the UN Framework Convention on Climate Change (UNFCCC).

Used by governments and companies in most advanced economies that are legally mandated to offset their emissions.

The **voluntary carbon market**, operates outside the compliance markets but in parallel, allowing private companies and individuals to purchase carbon offsets on a voluntary basis.





### Forests in <u>regulated</u> C markets

- Domestic forest investments are included in the New Zealand, Australia and the California Emission C trading markets
- For **EU** countries:
  - The European Trading Scheme (ETS) market involving several industrial sectors in C quota transactions is excluding forests
  - Afforestation, reforestation and (after the Paris Agreement) REDD+ projects outside Europe are generating credits





## Why no forests (as well as agricultural) activities in the ETS market?

*"They* (i.e., forest activities when used to generate C credits) *do not bring* **technology transfer**, they are inherently **temporary and reversible**, and **uncertainty** remains about the effects of emission removal by carbon sink" (CE, 2003)





#### FEURACTIV

Sections 👻 🚍

### Official: EU taking first steps to bring forestry into carbon market

By Frédéric Simon | EURACTIV.com

🛗 22 ott 2020 (updated: 🛗 23 ott 2020)



"If the standard is good enough and one can be sure that a tonne is tonne, then we might be credits) like an emission allowance under the ETS," says Artur Runge-Metzger. [Friends of Eur

https://www.euractiv.com/section/energyenvironment/interview/official-eu-taking-firststeps-to-bring-forestry-into-carbon-market/

#### **INTERVIEW HIGHLIGHTS:**

- "Every tonne" of carbon dioxide in EU forests has to be counted, reported and monitored
- The European Commission is looking at "carbon farming" to encourage farmers to uptake carbon in soils or vegetation
- The European Commission is working on a certification system for carbon removals that should be ready "by 2023"
- Certificates will be issued for each tonne of carbon dioxide stored in forests or agricultural land
- But if a forest goes up in flames, the corresponding certificate will have to be cancelled
- Forests could be brought under the ETS once the certificate is robust enough

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## Options to create credits through forestry sector activities in the voluntary market

- Afforestation / Reforestation (A/R)  $\rightarrow$  additional sequestration
- Improved Forest Management (IFM) → additional sequestration and/or avoided emissions (harvesting level and silvicultural treatments)
- Reducing Emissions from Deforestation and Forest Degradation (REDD+) → avoidance of a business-as-usual scenario that would have produced higher emissions
- Agro-forestry → agricultural and forestry strategies additional sequestration and/or avoided emissions
- Increasing CO<sub>2</sub> stock in off-site wood products (CHWP) → additional sequestration and avoid emissions from fossil fuels
- Fossil fuel substitution and energy efficiency → avoided emissions





## National Carbon certification schemes for reduction/sequestration projects in Europe

| Country           | Name of<br>the initiative                                  | Voluntary/<br>Com-<br>pliance | Date                              | Scale    | Sector                           | Eligible<br>activities  | Volume of<br>GHG emissions<br>reduced/<br>sequestered   | Price  |
|-------------------|--|-------------------------------|-----------------------------------|----------|----------------------------------|---|---|--|
| GERMANY           | MoorFutures <sup>a</sup> (MF)<br>Moor Futures              | Voluntary                     | Since 2011                        | Local    | Forestry<br>and land-<br>use     | Restoration of peatlands  | 68,889 tCO <sub>2</sub> e<br>validated  | Between<br>40 €/tCO₂e and<br>67 €/tCO₂e<br>(taxes not<br>included) |
| UNITED<br>KINGDOM | Woodland Carbon<br>Code <sup>b</sup> (WCC)                 | Voluntary                     | Since 2011                        | National | Forestry<br>and land-<br>use     | Afforestation/<br>reforestation   | $6.3 \text{ MtCO}_2 \text{e}$<br>registered whose<br>$3.4 \text{ MtCO}_2 \text{e}$<br>are validated<br>$1.1 \text{ MtCO}_2 \text{e}$<br>are verified* | Between<br>6 €/tCO₂e and<br>17 €/tCO₂e                             |
|                   | Peatland Code <sup>c</sup> (PC)<br><b>PEATLAND</b><br>CODE | Voluntary                     | Since 2015                        | National | Forestry<br>and land-<br>use     | Restoration of peatlands  | 6,484 tCO <sub>2</sub> e on<br>77 ha validated<br>with 839 ha of<br>projects pending  | Between<br>6 €/tCO₂e and<br>10 €/tCO₂e d                           |
| AUSTRIA           | Climate Austria® (CA)                                      | Voluntary                     | Since 2008                        | Local    | Renewable<br>energy<br>Transport | <ul> <li>Biomass heating<br/>technology</li> <li>Alternatives drives</li> <li>Led lighting</li> <li>Thermal solar<br/>energy</li> </ul> | 130,000 tCO₂e<br>verified   | Between<br>25 €/tCO₂e and<br>40 €/tCO₂e                            |
|                   | Ökoregion<br>Kaindorf <sup>f</sup><br>(OK)                 | Voluntary                     | Since 2007                        | Local    | Agriculture                      | Carbon in<br>agricultural soil  | In 2019, around<br>25,000 tCO <sub>2</sub> e**<br>validated   | Between<br>$30 \notin /tCO_2e$ and<br>$45 \notin /tCO_2e$          |
| SPAIN             | Registro de huella<br>de carbono º<br>(RHC)                | Voluntary                     | Since 2014                        | National | Forestry<br>and<br>land-use      | <ul> <li>Afforestation/<br/>reforestation</li> <li>Restoring forest<br/>areas degraded<br/>by fires</li> </ul>                          | 123,590 tCO <sub>2</sub> e<br>validated whose<br>19,159 tCO <sub>2</sub> e<br>are verified  | At least<br>25 €/tCO <sub>2</sub> e                                |
|                   | Valvocar <sup>h</sup> (Vc)                                 | Voluntary                     | In deve-<br>lopment<br>since 2019 | Local    | Forestry<br>and<br>land-use      | N/A   | N/A   | N/A  |

https://www.i4ce.org/wp-core/wp-content/uploads/2020/02/0218-i4ce3153-DomecticCarbonStandards.pdf

#### National Carbon certification schemes (cont.)

| Country   | Name of<br>the initiative                          | Voluntary/<br>Com-<br>pliance | Date  | Scale             | Sector   | Eligible<br>activities  | Volume of<br>GHG emissions<br>reduced/<br>sequestered                     | Price  |
|---|--|-------------------------------|---|-------------------|--|---|---|--|
| FRANCE  | Label Bas Carbone<br>(LBC)<br>LABEL BAS<br>CARB NE | Voluntary                     | Since 2019  | National          | Forestry<br>and<br>land-use<br>Agriculture         | <ul> <li>Afforestation</li> <li>Restoration of<br/>degraded forest<br/>areas</li> <li>Converting<br/>coppices to high<br/>standing trees</li> <li>Improvements<br/>in livestock<br/>management</li> </ul> | 0 for now   | N/A  |
| ITALY   | Carbomark <sup>i</sup><br>(Ck)                     | Voluntary                     | 2009-2011   | Local             | Forestry<br>and land-<br>use                       | <ul> <li>Sustainable forest<br/>management</li> <li>Urban forestry</li> <li>Wood products</li> <li>Biochar</li> </ul>   | 2,760 tCO <sub>2</sub> e<br>verified                                      | Between<br>4 €/tCO₂e and<br>80 €/tCO₂e                   |
| SWITZERLAND   | Max.Moor (Mx)                                      | Voluntary                     | 2015-2020   | National          | Forestry<br>and<br>land-use                        | Rewetting<br>peatlands  | Not Known   | Around<br>110 €/tCO₂e                                    |
| NETHERLANDS   | Green Deal <sup>i</sup> (GD)                       | Volontary                     | In deve-<br>lopment<br>since 2017                 | National          | Forestry<br>and<br>land-use<br>Renewable<br>energy | <ul> <li>Peatland<br/>Management</li> <li>Riothermia to<br/>substitute natural<br/>gas in heating<br/>public building (in<br/>development)</li> </ul>   | The Green Deal<br>aims at<br>0.5 MtCO <sub>2</sub> e/year<br>(projection) | N/A  |
| NORDIC<br>COUNTRIES<br>(FINLAND,<br>BELGIUM,<br>SWEDEN) | Puro.earth <sup>k</sup> (Pu)                       | Volontary                     | Since 2019<br>legal entity<br>planned<br>for 2019 | Several countries | Agriculture<br>Building                            | <ul> <li>Carbonated<br/>building elements</li> <li>Wooden building<br/>elements</li> <li>Biochar</li> </ul>   | N/A   | Average price<br>of 26 €/tCO <sub>2</sub> e <sup>1</sup> |

Source: Domestic carbon standards in Europe https://www.i4ce.org/wp-core/wp-content/uploads/2020/02/0218-i4ce3153-DomecticCarbonStandards.pdf





#### National carbon certification schemes (cont.)

- 6 out of the 10 European domestic schemes are involving the forestry sector
- Plantations are the most frequent investment typology
- Diverse definition of additionality, but no support to the maintenance (or degradation avoidance) activities
- Still very far from one common single market!

| Prices in<br>€/t CO <sub>2</sub> eq | Forestry and land-<br>use on international<br>voluntary markets<br>(2017) | All-type projects<br>on international<br>voluntary markets<br>(2017) | Land-use projects<br>under domestic<br>standards in<br>Europe |
|-------------------------------------|---|--|---|
| Average price                       | 4.6   | 2.7  | 13  |
| Price range                         | From 2 to 72  | From 0.4 to 72   | From 6 to 110   |

Source: Domestic carbon standards in Europe https://www.i4ce.org/wp-core/wp-content/uploads/2020/02/0218-i4ce3153-DomecticCarbonStandards.pdf





### 3 domestic market schemes in the forestry sector

- Woodland Carbon Code (UK)
- Label Bas Carbon (F)
- Natural Capital Exchange (US)

(the main voluntary C schemes in the 3 respective countries)





### Woodland Carbon Code (UK)



- **Promoter**: UK Government in cooperation with the forest industry and carbon market experts
- **Start**: 2011
- Investments to be financed: plantations (also assisted natural regeneration), "minimum intervention woodland" (less clearfellings). No credits generated by C stored in forest products, change in management regime, substitution
- Contract duration: 100 years
- **Prices**: from 6 to 17 €/tCO<sub>2</sub> eq
- **Market size**: 5.7 M tCO<sub>2</sub> eq (over a period of 100 years)
- Web site: <a href="https://woodlandcarboncode.org.uk/">https://woodlandcarboncode.org.uk/</a>





#### Label Bas Carbon (F)



- Promoter: Ministère de la Transition écologique + many other public and private partners
- **Start**: 2019
- Investments to be financed: plantations, forest restoration, coppices conversion to highforests made by non-State actors
- Contract duration: 30 years minimum
- Prices: NA
- Market size: 101 projects approved till now (agriculture included; some of quite large size involving many actors)
- Web site: <a href="https://www.ecologie.gouv.fr/label-bas">https://www.ecologie.gouv.fr/label-bas</a>











#### Natural Capital Exchange (US)



- **Promoter**: SilviaTerra (Yale University's spin-off)
- Start: 2019
- Investments to be financed: payments for deleting for 1 year harvesting operations; the volume that a forest owner ordinarily would have cut under normal local practices generates credit
- Contract duration: 1 year
- Prices: as defined through periodic public auctions
- Market size: 473,000 ha involved; 130,000 t CO<sub>2</sub> eq sold in 2010
- Web site: <a href="https://www.ncx.com/ncx">https://www.ncx.com/ncx</a>





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**5,900 companies** reporting their Carbon commitments (2020), a figure rapidly increasing.

Almost 2,000 companies have adopted or are adopting an internal pricing systems of their Carbon emissions (mediam internal price: 25 US\$/tCO<sub>2</sub> eq)

Source: Putting a price on carbon. The state of internal carbon pricing by corporate globally - CDP Report 2021

→ Demand for Carbon offset is potentially higher than supply





# Almost 2000 companies with internal Carbon pricing commitments (adopted or under adoption)



Source: Putting a price on carbon. The state of internal carbon pricing by corporate globally - CDP Report 2021 https://www.cdp.net/en/research/global-reports/putting-a-price-on-carbon





### To make to market functioning we need rigorous, common and coordinated rules for generating forest C credits

- Additionality (very diverse standards)
- Permanence (from 30 to 100 yrs)
- Risk management and MRV

(Leakage and Double counting: no much relevant problems in Europe)





State authorities should play an active role in promoting domestic standards (as done in UK and France) and in preventing «forest Carbon cow-boys»

Not an option, but their **duty**!

(from the Paris Agreement)

118. Welcomes the efforts of non-Party stakeholders to scale up their climate actions, and encourages the registration of those actions in the Non-State Actor Zone for Climate Action platform;

119. Encourages Parties to **work closely with non-Party stakeholders to catalyse efforts to strengthen mitigation** and adaptation action





## Still a lot of work to be done in Germany in Carbon pricing

Carbon pricing score at  $\in$  60 $\in$ /t CO<sub>2</sub>. Source: OECD, Carbon pricing scores 2021



https://www.oecd.org/tax/tax-policy/effective-carbon-rates-2021-0e8e24f5-en.htm

State authorities should play an active role in promoting domestic standards (as done in UK and France) and in preventing «forest Carbon cow-boys»

Not an option, but their **duty**!

... and an investment that, if well done, has with 3 dividends:

- on climate conditions
- on biodiversity
- on the revenues of the forest owners

